

TECHNOLOGY TRANSFER PRESENTS

**JOHN
O'BRIEN**

**ACTIVE METADATA
FOR DATA FABRIC AND
ADVANCED DATA MANAGEMENT**

ONLINE LIVE STREAMING

MAY 24, 2023

DUE TO TIME ZONES, THIS CLASS WILL TAKE PLACE IN THE AFTERNOON
FROM 2 PM TO 6 PM ITALIAN TIME



info@technologytransfer.it
www.technologytransfer.it

ABOUT THIS SEMINAR

Active Metadata is critical development area to start planning and implementing today to realize the benefits of Data Fabric and other AI advancements in Data Management. Capitalizing on this new approach to Metadata will improve the treasure trove of data necessary to build performant AI and ML models for better and faster Data Management functions. Further, the ability to embed and activate Metadata into applications will support user Workflows and business processes.

Understanding the best ways to capture Metadata automatically at scale can then be followed by activating Metadata to increase data observability, data quality and governance awareness, and ultimately a trusted Data Architecture that can accelerate and improve decision making in the business. Accumulating Metadata will then lead to activating Data Fabrics and AI driven Data Management.

Main Topics

- How Metadata has evolved and finally transitioned to a priority to deliver business value
- What constitutes active Metadata, and how to start utilizing it today
- How Data Catalogs and DataOps intertwine with active Metadata
- The importance of a Data Fabric strategy to guide your efforts in the coming years

Who Should Attend

- Data Analytics Leaders
- CIOs
- CDOs
- Data Architects
- Data Engineers

OUTLINE

1. Understanding Metadata

- Defining types of Metadata
- Focusing on types of operational Metadata
- Limited success of Metadata in the past

2. Rise of the Data Catalog

- Self-service and discovery
- Comparison with Metadata
- Community driven curation
- Data Governance aspects
- Analytics Governance

3. Active Metadata foundation in Data Fabric

- Improving User Experience
- Active Metadata for trusted Data Architecture
- Embedded Metadata
- Enabling AI and ML for Data Fabric

4. The Role of DataOps in Advanced Data Management

- Defining DataOps
- Continuous Data Quality
- Managing DataOps in Analytics delivery

SPEAKER

John O'Brien With 30 years of experience delivering value through data strategy, architectures, and analytics John has a unique perspective that comes from key roles as a practitioner, consultant, and vendor CTO in the data analytics industry. As a recognized thought leader, he has been publishing articles, teaching, and presenting at conferences in North America and Europe for more than 15 years.

His knowledge in designing, building, and growing enterprise data systems and teams brings real-world insights to each role and phase within a data program.

John provides research, strategic advisory services, and mentoring to guide companies in meeting the demands of next-generation data management, architecture, analytics, and emerging technologies.

INFORMATION

<p>PARTICIPATION FEE</p> <p>€ 350 The fee includes all seminar documentation.</p> <p>SEMINAR TIMETABLE</p> <p>2.00 pm - 6.00 pm (Italian time)</p>	<p>HOW TO REGISTER</p> <p>You must send the registration form with the receipt of the payment to: info@technologytransfer.it</p> <p>TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy) Fax +39-06-6871102</p> <p>PAYMENT</p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p>GENERAL CONDITIONS</p> <p>DISCOUNT</p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p>CANCELLATION POLICY</p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p>CANCELLATION LIABILITY</p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
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JOHN O'BRIEN
ACTIVE METADATA FOR DATA
FABRIC AND ADVANCED DATA
MANAGEMENT

May 24, 2023

Registration fee:
€ 350

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

first name

surname

job title

organisation

address

postcode

city

country

telephone

fax

e-mail



Stamp and signature

Send your registration form with the receipt of the payment to:
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