

TECHNOLOGY TRANSFER PRESENTS

# NIGEL TURNER

---

**Data Governance**

---

**A Practical Guide**

---

**ONLINE LIVE STREAMING**

**OCTOBER 23-24, 2024**



info@technologytransfer.it  
www.technologytransfer.it

## **ABOUT THIS SEMINAR**

Data Governance is rapidly becoming a 'must have' for any organisation wanting to manage its data, improve its quality, and control its security, access and use. An average organisation's data is doubling every 15 months. Propelled by Big Data, Analytics, Cloud Computing and other innovations, this rapid increase in volumes is compounded by the increasing speed and complexity with which data is created and stored. Organisations are also under increasing customer, regulatory and legal pressures to get data right. Data Governance is seen as a keystone of any solution to address these challenges. As a result it is one of the fastest growing and most in demand data disciplines today.

This increasing interest in Data Governance is driven by all the above factors, but at its heart is a core belief that any data driven, digital organisation must ensure that its data is valued and managed with the same rigour as all other business assets, including people, finance, products and so on. This can only happen if both business and data strategies and practices are closely aligned and focused on realising business value across the enterprise. Above all, Data Governance is a proven approach to enable an organisation to shift its culture towards enabling better collaboration between business and IT groups. By delivering this, Data Governance enables organisations to be better equipped to address both current operational challenges and elevate their ability to realise untapped opportunities that more mature data management capabilities can bring. It also ensures that the business, and not IT, is at the vanguard of change. This is critical. As a business asset, data should be owned by the business, and efforts to improve it must be led by the business.

Many organisations have already recognised the potential value of Data Governance and have started governance initiatives. Though some have succeeded, many are faltering or have failed. Common barriers include the inability of Data Governance advocates and practitioners to gain the active support and participation of both business and IT people, difficulties in making the business case for Data Governance, trying to tackle too many data problems at once, a lack of skills and resources to effect the change needed, and so on.

Attending this 2-day virtual seminar will ensure that you set off on the right path to successful and sustainable Data Governance in your organisation. It will ensure that you align your Data Governance goals and objectives with positive business outcomes, specify the main costs of poor Data Governance and the benefits of implementing it and prioritise and focus on the main issues that will deliver maximum benefit, including the critical identification of 'quick wins' that will demonstrate the value of Data Governance and help win over the doubters.

This seminar is based on the personal practical experience of the seminar leader in helping many organisations design and deliver successful Data Governance programmes. It will therefore include many practical tips and suggestions to help you implement Data Governance successfully in your organisation. If you attend this seminar you will be fully equipped to deliver successful Data Governance in your organisation.

## WHAT YOU WILL LEARN

- Understand what Data Governance is, and what it isn't
- Assess the readiness of your organisation for Data Governance
- Be able to align a Data Governance proposal and initiative with your key organisational & departmental drivers
- Make the internal business case for investment in Data Governance
- Be able to identify and apply the six necessary components of a Data Governance framework
- Create a realistic plan of action for Data Governance
- Learn from best practices in other organisations who are already implementing Data Governance

## WHO SHOULD ATTEND

Individuals and teams who are playing, or would like to play, an active role in the implementation of a Data Governance initiative. It will also be of interest to anyone working in a relevant business or IT role who wants to know more about Data Governance concepts and practices.

Typical roles who will benefit from this seminar include:

- Heads of Data Governance & their teams
- Chief Data Officers & their teams
- Data Owners
- Data Stewards
- Information Strategists & Data Architects
- Technical Architects
- IT Managers
- IT Consultants & Practitioners
- Business Analysts
- Business Intelligence Specialists
- Data Quality Specialists

# OUTLINE

## 1. Data Governance Context & Drivers

- Data and the digital business
- The positive and negative impact of data
- The Chamber of Data Horrors
- The overall impact of poor data on organisations and individuals
- Why poor data persists
- Drivers for change

## 2. Data Governance: An Industry Assessment

- The need for Data Governance
- The DAMA DMBOK wheel: the centrality of Data Governance
- Data Governance: definitions and focus
- Key principles of Data Governance
- The Data Governance paradox
- Why Data Governance can fail
- Key components of success: breaking down the barriers
- Assessing Data Governance maturity & readiness

## 3. The Components of Successful Data Governance

- Identifying and tackling common Data Governance barriers
- The Data Governance Framework overview
  - o Vision & Strategy
  - o Organisation & People
  - o Processes & Workflows
  - o Data Management & Measures
  - o Culture & Communications
  - o Tools & Technology

## 4. Building the Data Governance Strategy & Framework

- Vision & Strategy
  - o Creating a clear Data Governance vision
  - o Understanding business drivers
  - o Identifying key data challenges
  - o Producing a Data Governance Motivation Model
  - o Building a business case & strategy for Data Governance
- Organisation & People
  - o Organising for Data Governance
  - o Data Ownership & Stewardship
  - o The five basic models of Data Governance
  - o The pros & cons of each model
  - o Deciding on the right model for any specific organisation
- Processes & Workflows
  - o Designing Data Governance processes & workflows
  - o Data Governance processes & workflows explained
- Data Management & Measures
  - o How to identify key data
  - o The importance of measurement in Data Governance
  - o Defining 'fit for purpose' data
  - o Establishing baselines and improvement targets
- Tools & Technology
  - o Data Governance toolset and 'must have' tools
  - o The role of IT in Data Governance
- Culture & Communications
  - o The importance of selling Data Governance
  - o Culture change & Data Governance
  - o Key lessons for effective culture change
  - o Communications strategies and plans

## 5. Applying the Data Governance Framework

- Using the Data Governance Framework: maturity assessment & creating the vision
- Setting Data Governance goals and objectives
- The benefits of the Data Governance Framework
- Potential Data Governance Framework deliverables & activities

## 6. Creating the Data Governance Roadmap & Data Improvement Plans

- Bringing it all together - the Data Governance Roadmap
- Hints & tips for developing Roadmaps
- Data Improvement Plans
- Issue logging
- Setting Data Improvement Plan priorities

## **SPEAKER**

**Nigel Turner** is Principal Information Management Consultant EMEA at Global Data Strategy. He is also a long standing Data Management Association (DAMA) UK Committee member.

Nigel has worked in Information Management for over 25 years, both as an in-house implementer of Information Management solutions at British Telecommunications (BT) plc and subsequently as an external consultant to more than 150 clients, including the Environment Agency, British Gas, HSBC, Intel US and others.

Nigel is a well-known thought leader in Data Management, has published several white papers & articles and is a regular invited speaker at international Information Management conferences and events.

# INFORMATION

<p><b>PARTICIPATION FEE</b></p> <p>€ 1200</p> <p>The fee includes all seminar documentation.</p> <p><b>SEMINAR TIMETABLE</b></p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p><b>HOW TO REGISTER</b></p> <p>You must send the registration form with the receipt of the payment to: info@technologytransfer.it</p> <p>TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy)</p> <p><b>PAYMENT</b></p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p><b>GENERAL CONDITIONS</b></p> <p><b>DISCOUNT</b></p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p><b>CANCELLATION POLICY</b></p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p><b>CANCELLATION LIABILITY</b></p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
---	---	--

## NIGEL TURNER

### Data Governance A Practical Guide

October 23-24, 2024

Registration fee:  
€ 1200

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

first name .....

surname .....

job title .....

organisation .....

address .....

postcode .....

city .....

country .....

telephone .....

fax .....

e-mail .....



Stamp and signature

Send your registration form with the receipt of the payment to:  
**Technology Transfer S.r.l.**  
Piazza Cavour, 3 - 00193 Rome (Italy)  
Tel. +39-06-6832227 - Fax +39-06-6871102  
info@technologytransfer.it  
www.technologytransfer.it

