

TECHNOLOGY TRANSFER PRESENTS

JESSE ANDERSON

BIG DATA FOR MANAGERS

HOW TO RUN SUCCESSFUL BIG DATA PROJECTS AND HOW TO CREATE
A WINNING DATA ENGINEERING TEAM

ONLINE LIVE STREAMING

OCTOBER 20, 2021



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ABOUT THIS SEMINAR

We conduct a workshop with the managers and executives to talk about Big Data solutions. This workshop considers the technology at a high level. It focuses on the application of technology your business problems. The workshop teaches your team the value of data and how to make money with it.

Our workshop helps you to reevaluate previously impossible boundaries and think of new streams of revenue made possible by Hadoop and Spark.

BENEFITS OF ATTENDING

- What exists in the Big Data ecosystem so you can use the right tool for the right job
- An understanding of how HDFS works and how to interact with it
- An understanding of how MapReduce works and how each phase works
- Learn how to run successful Big Data projects
- See the step by step and iterative methods the speaker teaches Fortune 100 companies to use in their Big Data Projects
- Learn the differences between a Data Engineer and Data Scientist
- See how to structure and the necessary skills for a Data Engineering team

AUDIENCE

Business and IT professionals involved or interested in digital transformation

- IT leaders
- Business and LOB leaders
- IT Managers
- Business Analysts

OUTLINE

1. Managing Enterprise Data Strategies

2. Thinking in Big Data

This session introduces the concepts and reasons for using Big Data solutions. Demonstrates how HDFS works with Legos and how MapReduce works with playing cards.

- Introducing Big Data
- What is Hadoop?
- The Ecosystem
- Introduction to HDFS
- Introduction to MapReduce

3. Engineering Big Data Solutions

This session discusses how Big Data projects are engineered and how this process differs from small data projects. Goes through the step-by-step process of architecting and engineering a Big Data solution.

4. Data Teams

Organizations getting into Big Data will need new teams and titles to gain the maximum amount of value from their data. These teams are the Data Science, data engineering, and DataOps teams. We will talk about each team and what they do in the organization.

5. Conclusions

SPEAKER

Jesse Anderson is a data engineer, creative engineer, and managing director of the Big Data Institute. Mr. Anderson trains employees on Big Data-including cutting-edge technology like Apache Kafka, Apache Hadoop, and Apache Spark. He has taught thousands of students at companies ranging from startups to Fortune 100 companies the skills to become data engineers. He is widely regarded as an expert in the field and recognized for his novel teaching practices. Mr. Anderson is published by O'Reilly and Pragmatic Programmers and has been covered in such prestigious media outlets as the Wall Street Journal, CNN, BBC, NPR, Engadget, and Wired.

INFORMATION

<p>PARTICIPATION FEE</p> <p>€ 600</p> <p>The fee includes all seminar documentation.</p> <p>SEMINAR TIMETABLE</p> <p>9.30 am - 1.00 pm 2.00 pm - 5.00 pm</p>	<p>HOW TO REGISTER</p> <p>You must send the registration form with the receipt of the payment to: info@technologytransfer.it</p> <p>TECHNOLOGY TRANSFER S.r.l. Piazza Cavour, 3 - 00193 Rome (Italy)</p> <p>PAYMENT</p> <p>Wire transfer to: Technology Transfer S.r.l. Banca: Cariparma Agenzia 1 di Roma IBAN Code: IT 03 W 06230 03202 000057031348 BIC/SWIFT: CRPPIT2P546</p>	<p>GENERAL CONDITIONS</p> <p>DISCOUNT</p> <p>The participants who will register 30 days before the seminar are entitled to a 5% discount.</p> <p>If a company registers 5 participants to the same seminar, it will pay only for 4.</p> <p>Those who benefit of this discount are not entitled to other discounts for the same seminar.</p> <p>CANCELLATION POLICY</p> <p>A full refund is given for any cancellation received more than 15 days before the seminar starts. Cancellations less than 15 days prior the event are liable for 50% of the fee. Cancellations less than one week prior to the event date will be liable for the full fee.</p> <p>CANCELLATION LIABILITY</p> <p>In the case of cancellation of an event for any reason, Technology Transfer's liability is limited to the return of the registration fee only.</p>
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October 20, 2021

Registration fee
€ 600

If registered participants are unable to attend, or in case of cancellation of the seminar, the general conditions mentioned before are applicable.

first name

surname

job title

organisation

address

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city

country

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Stamp and signature

Send your registration form with the receipt of the payment to:
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